

ProGolfIQ.com

It's the mind that plays the shot

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For immediate release

Pro Golf IQ plays 'mind games' with CNN's Living Golf

Pro Golf IQ, the new brain training program its developers claim has the capability to change any and every golfer's game forever, has been thrust well and truly into the global spotlight following CNN's decision to feature the revolutionary technology on its 'Living Golf' website for the entire month of October.

The move represents a major coup for the team behind the **Pro Golf IQ** program, Australian business partners Peter Nicholson and Chris Steffe, with the concept now able to be viewed on a 24-hour basis on the online version of the regularly broadcast and highly popular 'Living Golf' program.

The website is one of the best known - and best respected – web addresses for golfers,

The **Pro Golf IQ** feature can be located under the heading 'Mind Games' at <http://edition.cnn.com/CNNI/Programs/living.golf>.

While offering an introduction to the **Pro Golf IQ** concept, the 'Living Golf' feature also includes part of an interview with Dr Jason Gregg, the scientific brain behind the concept.

Dr Gregg is an acknowledged international authority in the world of psychological science and behavioural self-regulation.

CNN sports correspondent and 'Living Golf' anchor Justin Armsden will present a full overview of the Pro Golf IQ concept on the 'Living Golf' show to be broadcast worldwide in early November.

Pro Golf IQ is a scientifically proven mind training program designed to develop any golfer's psyche to the point where they can utilise the 'mind' to generate the skills a professional golfer employs in every game.

Pro Golf IQ comprises a five-week course of complex audio tracks that 'teach' the mind the same skills used by the professionals.

All golfers need to do is sit back and relax for between 25 to 30 minutes, three times per week for the five week period.

The release of the **Pro Golf IQ** program last month is in fact the very first time this type of technology has been made available to the general public on a global scale.

For more information, visit the **Pro Golf IQ** website at www.progolfiq.com.

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All Media enquiries, interview appointments, images, etc, please contact:

Mike Parker-Brown

T: +61 2 9977 0149
M: +61 421 025 469
E: media@progolfiq.com

Released on behalf of Pro Golf IQ by Mike Parker-Brown